



**New College Supports Hump Day**

On November 23<sup>rd</sup> 2016, make your way down to the Master’s Office in the Atkinson building for a very special Hump Day. What makes this Hump Day so special is that it will be sponsored by New College and run by our very wonderful council members. This is the perfect opportunity to introduce yourselves to the council members and possibly pick their brains on what it takes to be a part of council, inquire each member about their job roles, the amount of work it takes etc. If you do get hungry while asking your questions, there will be pancakes and fruit to help you out. Every member on council has a different perspective on the college as a whole as well as what makes it tick. I had the opportunity to ask the members of NCC to describe council in one word and the responses I received were; community, family, inclusive, experience, welcoming, and even “lit”. As many of you know, Hump Day takes place every Wednesday from 10:30am to 1:00pm, but if you had to go to only one, it would be this one. I hope to see you all there.

*Robel Adugna (2<sup>nd</sup> Year, BAS Management)*

**My University Life So Far**

My first two months at York University were special and mind blowing at the same time. I had the opportunity to experience frosh week as a froshie, and now I can’t wait to experience it as a leader. Sadly, that only lasted for a week then things started to get serious with more work and less partying. On the bright side, I learned a lot more about New College and what it is made of.



O-Week, which included the amazing boat cruise, energetic parties, and a group of wonderful people, was one of the best experiences I’ve ever had in my life. The events planned by Nancy and Jack, along with the immaculate performance by the leaders made each of the nine days a beautiful memory. Whether we were in the commuter room, going out to eat, or at a party, I was always entertained. The cherry on top of it all was meeting my long lost twin, Sandro. You may also know him as our New College President. My favourite part of the week was by far the boat cruise. Seeing everyone dress up, dancing and having a good time was a very joy-

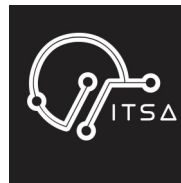
ous moment. All of that was accompanied by a beautiful view of the city.

Conclusively, my first two months at York have been fun and inspirational. Although the lectures may be long and redundant, I still get to go to the lounge which helps balance things out. Thanks to Orientation Week, I can now say my social and academic skills have improved and I hope they will continue to do so throughout my years here at York. I’m looking forward to being a part of more New College events like Formal and Blue Mountain. Until then, I plan on joining multiple intramural teams, acing my exams, and showing that I’m proud to be an Eagle!

*Steven Gorodetsky (1<sup>st</sup> Year, BAS Accounting)*

**What is ITSA?**

ITSA is the Information Technology Student Association at York University. As a student-run organization, we are committed to meeting the needs of fellow York students. We plan to bring



together students in the information technology and computer science departments to create valuable experiences throughout the school year! The commitment that our team shows us does not go unnoticed and our association would be nothing if we didn’t give back to our loyal members. The way we go about creating these experiences is through holding events and creating an engaging space for students interested in technology.

We can’t be a student association without having fun! One of the upcoming events in November is the *BSBTM Case Competition* (BSBTM: Breaking Stereotypes in Business Technology Management). This event brings together students from York, UTM, UOIT, and Ryerson to break barriers in the information technology industry. Aside from collaborative events that take place off campus, our team is planning local events that will exclusively be held for York students. That’s right – there might be a game night soon!

One of our other main goals is to assist students in their job hunt by getting them involved in the local information and communications technology industry. Yes, that’s right! In fact, one of our main goals is to create an efficient balance between business and technology - a valuable skill that employees are starting to look for in potential employees.

Behold! To provide York’s students with services that they can actually use, ITSA has created **TechDoc**. Formerly known as the ‘Bit Clinic’,





'TechDoc' is a free service offered exclusively to York students. **TechDoc can be contacted at:** [techdocyorku@gmail.com](mailto:techdocyorku@gmail.com)

We provide virus removal, software setup, OS optimization and hardware related assistance for free and it's only an email away!

**Facebook:** @itsayork

**Twitter/Instagram:** @itsa\_yorku

*Alina Rizvi (3<sup>rd</sup> Year, BAS Information Technology)*

**Two Birds in One Nest**

On September 27<sup>th</sup> 2016, New College had the privilege of watching the Toronto Blue Jays go up against the Baltimore Orioles at the Rogers Centre. In a crucial game to secure a playoff spot, the Blue Jays managed to come out on top with a 5-1 victory. But the Jays weren't the only birds that would call that day a success. With all the walking, intellectual talks on the subway, selfies taken during the game, and even with the friendly jokes amongst one another, In conclusion, I would say the Eagles hit it out of the park that day too.



*Robel Adugna (2<sup>nd</sup> Year, BAS Management)*

**APEX**



APEX is an annual business conference hosted by York University's Schulich School of Business. This is a three day conference which takes place in the heart of downtown Toronto, bringing together undergraduate business students from across Canada along with accomplished industry professionals. APEX aims to prepare future leaders for an evolving business community by emphasizing soft-skill development through workshops, keynote speeches, and industry panels. APEX enjoys over a decade of success and has attracted prominent speakers such as Arlene Dickinson from CBC's "Dragon's Den", Jon Bowey, the Chairman of Deloitte Canada, and Harry Rosen, founder of the men's luxury clothing brand.

This year's theme is called "Facing Forward".

Giving up is easy. Real leaders maintain the courage and strength necessary to meet their end goals, despite the obstacles and adversity they face along the way.

"Facing Forward", hopes to inspire future business leaders to develop an optimistic, resilient mindset in order to grow from challenges they may face when pursuing their professional and career-oriented goals. Get ready for one of the biggest and best undergrad business conferences in Canada.

For more Information join our events page: <https://www.facebook.com/events/1192574307490015/> and feel free to send me an email at [msabdul5@my.yorku.ca](mailto:msabdul5@my.yorku.ca) with any questions!

*Sharjeell Abdulla (4<sup>th</sup> Year, BAS Accounting)*

**Canada's Next Top Ad Exec Case Competition**

Are you looking for job opportunities? A networking event with top brands? Well, Canada's Next Top Ad Exec (CNTAE) is back again this year! Open to all business students, CNTAE is a nationwide marketing and advertising program, for students by students. We are supported by GM, Canadian Tire, Pepsi, McDonald's, and other leading brand. This enables us to provide unprecedented opportunities for students. Over the past decade of our existence, we've awarded students with over 60 internships and \$500,000 worth of prizing. Did I mention that the winner of the competition receives a brand new car!?!

If you want more information on the competition and how you can participate, there will be an information session on November 3rd in Harry Crowe (109 Atkinson) from 5:30 - 6:30 PM or find our table in Vari Hall/Central Square during the day!

*Vanessa Pichelli (4<sup>th</sup> Year, BAS Marketing)*

**Eagles of the Month**

October's Eagles of the month are **Reshad Ahmed** and the **New College Girls Intramural Soccer Team**. Reshad Ahmed, who sprained his knee a month ago, still managed to partake in all of his intramural games. The second message goes to the Girls Soccer Team who finished second in the intramural tournament. They played hard and never gave up. Way to go y'all, keep it up!

*Robel Adugna (2<sup>nd</sup> Year, BAS Management)*

