Editor's Note

New Beat is a magazine run by students for students. Our focus is on student life within York University and within New College, in particular. Here at New Beat, we are always thinking of new ways to provide students with the resources they need. The magazine offers students information on what is going on in the New College community.

This issue in particular provides students with tips and resources on how to overcome some of the challenges that today's students are facing. We want to help students and ease the transition from High School to University by providing them with the information they need to help them get through challenges that are commonly faced. In this issue, you can learn how to get through heavy readings, how to overcome a language barrier, learn about the services that are being provided to help you get through those difficult academic courses and much more!

The magazine is dedicated to helping students and providing material that helps you become a better student. It is imperative that you get involved and provide us with suggestions on what you would like to learn more about. That way we can prioritize articles to meet your needs. We look forward to any suggestions. Feel free to contact us if you would like to get involved with New Beat and write an article for one of the editions. Volunteering for New Beat magazine is a great way to gain experience and knowledge, and an excellent opportunity to gain a strong network of references while building your writing portfolio.

Finally, we want to once again publicly thank all our volunteers for their invaluable contribution and service to this magazine. Our continued growth and strength comes from the students associated with New College. So, we hope everyone will consider joining our team in the next publication of New Beat, because after all we are here for you! Please stay tuned, we will be seeking greater participation in the near future.

Please feel free to contact us at: newcol@yorku.ca with any suggestions for improvements or feedback. We welcome and enjoy reading genuine and constructive feedback provided to us by students.

Best Wishes,

Nicoleta Micle
<table>
<thead>
<tr>
<th>Page</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>New College Banner</td>
</tr>
<tr>
<td>2</td>
<td>Rewards of Passage</td>
</tr>
<tr>
<td>3</td>
<td>How to get through heavy readings</td>
</tr>
<tr>
<td>4</td>
<td>How to conquer the language barrier</td>
</tr>
<tr>
<td>5</td>
<td>A fourth year student’s experience at the Career Centre</td>
</tr>
<tr>
<td>6</td>
<td>Financial Assistance</td>
</tr>
<tr>
<td>7</td>
<td>Life after graduation</td>
</tr>
<tr>
<td>8</td>
<td>Should I do a Post Graduate Certificate?</td>
</tr>
<tr>
<td>9</td>
<td>Technology and Academic Achievement</td>
</tr>
<tr>
<td>10</td>
<td>The Importance of being Eco-Friendly</td>
</tr>
<tr>
<td>11</td>
<td>The Game of Love</td>
</tr>
<tr>
<td>12</td>
<td>New College Council and Clubs</td>
</tr>
<tr>
<td>13</td>
<td>Atkinson Professional Accounting Association</td>
</tr>
<tr>
<td>14</td>
<td>Human Resources Student Association</td>
</tr>
<tr>
<td>15</td>
<td>Management and Consulting Association</td>
</tr>
<tr>
<td>16</td>
<td>American Marketing Association</td>
</tr>
</tbody>
</table>
On November 26th, New College held a Banner Raising Ceremony in York’s Senate Chamber to celebrate the official unveiling of the New College Banner and Logo. Founded on July 1st 2009, New College became the newest of 9 Colleges within the larger York Community. Under the Faculty of Liberal Arts and Professional Studies, New College is comprised of the Schools of Administrative Studies, Human Resource Management and Information Technology.

In the spring of 2012, in search of an image by which to represent itself, New College conducted a contest for students to submit their designs for the College Logo. U Kai Lai, an international student in his first semester of study, was the selected winner of the contest and received a prize of $500.00 for his design. In the speech he delivered at the Ceremony, U Kai Lai spoke of his interest in doing something for his school and the reward of becoming involved.

“I really wanted to do something for my school as a student or even as a child of this great family. In the beginning, I thought I didn’t have the ability to design a creative logo, but I just tried my best, hoping to create a great one. And I did it. This is going to be a logo that will stay as an important symbol which people will think of when they think of New College. I learned from this experience that everyone should try their best even if they have doubts that it may not work out and that by taking chances and challenging yourself gives you a great opportunity to learn a lot.”

York University President, Mamdouh Shoukri spoke at the event as well as Martin Singer, Dean of Liberal Arts and Professional Studies, and Christian Marjollet, the Master of New College. The event was attended by New College Students, staff affiliated with the college as well as other College Masters and administrators. This event not only marked the identity of New College among York’s college communities, but also the new and flourishing community which New College has now established.

The meaning behind the logo:
N and C represented for New College
it matches the position of the Atkinson building on the Keele Campus map
the top arrow represents the flow of incoming new students
the bottom arrow represents the flow of outgoing graduates

http://www.yorku.ca/new/college
Rewards of 
PASSage

By: Angela Witkowski

Imagine the rush of excitement you feel just before you tip your skis down a steep, snowy slope or watch your favourite team score an important victory.

This same exhilaration best describes what I felt after conducting my first session as a PASS Leader. For those of you who do not know, the PASS acronym stands for Peers Assisting Student Success, but more importantly it is a program offered at New College where student leaders help students with challenging courses. This program is a great opportunity for both the session leaders and attendees to develop their skill set for success. As a PASS leader, I have thoroughly enjoyed the privilege of assisting my fellow peers with Statistics- ADMS 2320.

I would have never guessed how great it feels to help students who are struggling with their courses. Although I was initially nervous about conducting these sessions, all my reservations were quickly dispelled during the first week. As the weeks have progressed, I was rewarded by seeing many familiar faces of students who were benefitting from my assistance. Noticeable transformations became apparent as the students grew more comfortable with the session format. You cannot imagine my fulfillment when it became evident that my group was gaining a better understanding of the course material. Being a PASS leader has uncovered a latent passion for teaching that I never dreamed existed. Being a group study facilitator has identified a constructive outlet for the expression of my altruistic tendencies. This experience has redirected my career aspirations from working in the business world to considering the academic vocation of a professor.

For more information about PASS sessions go to http://www.yorku.ca/newcollege/pass/
Having a tough time getting through your course readings? Overwhelmed by the pressure from other courses? You are not alone. Volumes of texts, millions of bytes of data and only 24 hours in a day! Here is a quick guide on how to master your readings and have fun while doing it!

First, go quick through the material and selected reading, spending 3-7 seconds per page, running through the lines of the text to get an idea of what the text is about. It’s important, since your brain would know what to expect (and feel less pressure of not having enough time), to get the “main idea” on the topic and make a connection with the course or personal experience. It should take about 2-5 minutes for 50 pages, but the main idea of the reading and relevancy would be clear. If there are any graphs or illustrations that are relevant take a look at those before going to step 2.

The second read should focus on conclusion paragraphs, and highlighted key words if there are any. It will take longer, about 10-20 minutes but, you will understand the material well (about 80% of it).

Finally, focus on the major paragraphs that express main points, ideas and explanations that are relevant to your assignment. Sometimes the last step is not needed at all! Write out the key points, thoughts and ideas, don’t worry if you miss some information. This method works, and can turn the readings from boring and heavy to light and pleasant! Good luck exploring! For more info check out some of Tony Buzan’s work on brain training and reading.

For more info or questions you can ask me at:
kuternin@yorku.ca
As international students, language is one important barrier we need to conquer. Here are some suggestions that can help you to defeat the language barrier.

1. Previewing the lecture contents can make you more familiar with some terminology and background information. In the class, you can follow the professor’s ideas much better and get the essential knowledge.

2. Participating in some clubs that you are really interested in, and try to make some friends. Through the communication, you can improve your oral English as well as eliminate loneliness.

3. Taking advantage of the professional services provided for International Students, such as the writing center. Seeking some assistance is better than fighting alone.

4. Enjoying English films with and without subtitles, which can help you develop your listening skills. It’s always efficient to learn English in such a relaxing way.

5. Having courage to express your ideas, and keep trying to speak your ideas until you can perfectly express your words. Never be afraid or feel embarrassed. Remember you are the courageous person who left your hometown to pursue your own dreams.

P. S. Using your own language to understand some textbook content is a good method for international students, but remember to translate the ideas again in English. In the examination and some other situations, we need to express them in English. Never forget that our ultimate goal is to understand and apply knowledge to reality. Anyway, trying to embrace the English environment, and with the day to day accumulation, you will definitely own unique experience in your life. Take me for example, I wrote down this article. How about you?
You may think it’s excessive, but I’ve been to six workshops, three industry insight panels and many one-on-one resume feedback sessions all offered by the Career Centre here at York.

There are a ton of services that the Career Centre can help with, but I’d like to share just a few of the benefits I gained from my experiences that you may not get to discover from reading through the Career Centre website and pamphlets alone.

A favourite professor of mine told my class, if you’re devoting dozens of hours to studying, the least you can do is take a couple of hours a week and give some thought to what you want to do when you graduate. I think this is great advice and for me going to a few Career Centre events, was an easy way to keep the future in mind and be excited about it!

I’ve been to more than a few workshops. Each one taught me something new, but what really added value for me, was networking with my peers during the events. Since we all had this experience in common and the workshops are interactive, it was easy to meet other students. I had the opportunity to meet people from a range of faculties and programs that I otherwise may not have had any contact with. At the same time meeting all these new people and talking about my plans also helped clarify my goals. I’m now much more comfortable and confident talking about my future plans with people I meet.

Finally, getting to know the knowledgeable and super friendly staff at the Career Centre has made me feel like I have some great resources behind me to accomplish my personal career goals. The Career Centre offers programs with great content to help you succeed. From my experience the benefits go beyond the goals outlined in the brochure. I encourage everyone to register for an event or workshop that interests you no matter where you are in your career journey because I’ll bet you’ll get more out of it than you think.
Paying for tuition is one of the biggest problems facing university students today. We all know that a university education is very rewarding, but it is also expensive, and the tuition is not getting any lower, but do not worry help is here! By completing the Student Financial Profile (SFP) you can gain access to more funding as well as some on-campus opportunities. This application may take some time, but trust me it is worth it! The only criteria you need to access it is a York username and password.

There is an array of awards available for everyone; some involve just filling out the application itself, while others may have some additional criteria, such as community involvement or a written component. There is an award for everyone, part-time or full-time students, sports oriented students, and the possibilities go on and on. At the same time you can also apply for Work Study Programs offered by York, that will help you gain further experience in your field and we all know that will look great on your resume when applying for work after you graduate.

There is also the York University Undergraduate Bursary which does not need any additional work to be done. It is made specifically for students who still have an outstanding balance on their Student Financial Account. It is one of the ways that York is helping out students in order to make their education more affordable and worry free! The best part is that this is all done in one online application, so you do not even have to leave your computer. All you have to do is apply through the York University website and then the work is done for you! So what are you waiting for, apply now!
Life after graduation

By: Khemwattie Sanchara

Convocation arrives and many of us are excited to receive our degrees, upon receiving it, we contemplate about our future endeavours. The terrifying thought of being jobless or not finding a job that relates to your degree travel in our minds. There are many options after graduating from University that many of us haven't even thought about or considered.

One obvious option that many students have considered is applying for a Masters. Some masters programs are either a year or more in length depending on the status of the student who is completing his/her master program.

A second option is finding full time employment that is related to the degree. Networking is very essential when exploring employment opportunities. This involves joining professional associations, speaking to senior professionals who are in a related job field, joining a professional network like, LinkedIn, or even volunteering your time in a department or institution you’re interested in.

The third option that many students pursue after graduating is applying to a post-graduate program; many post-graduate programs have co-op opportunities. This provides students with an opportunity to gain valuable work experience and expand their knowledge, skills, and abilities as well as develop a network of professionals who can assist them with their career objectives. Furthermore, life after graduation can be difficult and discouraging but, knowing what you want to pursue and having the confidence to achieve it will assist you in your career and academic path. York Career Center can also help out as they will see York students up to two years after graduating.
Should I Do A Post Graduate Certificate?

It seems today, that a Post Graduate Certificate or Master’s Degree is becoming a prerequisite to a meaningful career.

A Post Graduate Certificate can be taken immediately after completing an Undergraduate Degree and is meant to diversify your skills by giving you a basic knowledge of a different discipline (i.e. your undergrad is in accounting and your post grad is in management). This will give you an educational edge for employment opportunities over candidates with just a Bachelor Degree. It’s also important to acknowledge that a Post-grad may not get you higher compensation on your first job out of university. The downside of doing a Post-grad is the additional cost and time to do it. Besides, graduates that have an imbalance of education and work experience may also be discriminated against by employers for being ‘educationally over qualified’ for entry level positions.

By: Lauren Ambrose

A good reason for doing a Post-grad certificate is to increase employment opportunities. For example, a graduate with a Bachelor of Psychology might do a Post-grad Certificate in Human Resources to gain additional career options. Another good reason is to bump up grades to be eligible for Graduate programs.

A wrong reason to do a Post-grad is not knowing what career path to take after school. If this arises the student should take some time off and reassess what he/she wants to do. In addition, leaving the university lifestyle and searching for work can cause anxiety for a lot of students; a Post-grad should not be used as a way to procrastinate.

To conclude, a student should take a post graduate certificate if he/she feels the benefits outweigh the negatives and he/she is doing it for the right reasons.
By: Jitika Brahmbhatt

Being a Marketing student, I never imagined how much I would immensely need technology while pursuing my bachelors degree. Learning to use advanced gadgets and software became a delight for me as I wrote notes and assignments in a quick and sophisticated manner. Starting from MS office, a well-known software that predominates in almost every industry is among the must-have list of almost every employer recruiting and hence it becomes an indispensable tool for any student to have an advanced standing upon. A second useful software Adobe provides a range of design, web and photography tools that can help to showcase words and pictures beautifully thereby creating impressive reports, portfolios and designs.

Moreover, the current boom in cloud-computing technologies introduced students to Prezi, an ultra new software for presenting ideas to make presentations stand out. By combining these with the ever-growing web, life becomes a lot easier to connect and communicate. Perhaps, for interviewing a company’s CEO using Skype my group could get the best input in reference to the project. Additionally, while conducting secondary research using the University’s online library resources we could access millions of articles, e-Books and audio files on our screens. Google Docs, now known as Drive, made collaborating documents among groups possible in seconds which led to completing projects in hours.

Socializing done upon a click of a social networking site, such as Facebook, Twitter or LinkedIn, mingle millions together beyond regions. Students continue to express their views on blogs, research new jobs, connect with employers, and form interest groups that make the world look smaller, closer and connected.

At times, social networking sites spread messages faster than traditional email transfers. Students keep their eyes rolling over technology’s ever-evolving nature for connecting with buddies on BBM, recording notes on an iPhone or using a digital dictionary.

What’s next? Just wait and watch!
Many times we hear of people talking about the importance of being Eco-friendly and protecting the environment but do we ever wonder why protecting the earth is so important to us? There are simple ways we can become friendlier to the environment.

Now let's examine the reasons why it's important to be Eco-friendly:
1) It directly plays a role in the air we breathe (through affecting the ozone layer)
2) It directly affects the earth we live in (i.e. plastic bottles thrown away cannot disintegrate into the environment )
3) It helps to protect wildlife species from becoming extinct (such as polar bears due to the ice glaciers melting)

Hopefully those reasons helped to persuade you to be more eco-friendly. Here are some simple ways we can be more Eco-friendly:
1) Instead of taking the car that emits carbon dioxide into the environment, take the bus or car pool with someone. 
2) Reduce energy usage at home and in the workplace by turning the lights off when they are not needed. Also when the weather is cold, keep blinds open to let the warmth in. In addition, when the weather is warm, keep blinds pulled to close out the heat of the summer sun.
3) Prioritize your paper use by printing on both sides of a paper and by using old sheets of paper for scrap or note-taking.
4) Utilize recycling bins to their fullest.

Visit the following website to learn about the 50 ways you can save the planet: http://www.50waystohelp.com/
Love is like an arrow
Swift and smooth
Light as a feather
It takes flight at unexpected times
It is a game, it is a match
Sometimes the arrow will reach
And sometimes it will pass
But one must take up the bow to know

My hands quiver, my lips shiver
My eyes seek the place I wish to deliver
My movements are measured
My thoughts centered
I gaze around and see others
They are ready to make the blow
I get ready to throw my arrow

The tension is released
The wait is on
Will the arrow reach?
Or will it pass on?

The seconds fly
I am mesmerized
My hands quiver, my lips shiver
Have I reached my aim?
Bull’s eye!
We are friendly people to come talk to. We open the lounge (student space) room 107 Atkinson for people to hang out. We also run fall and winter social orientations, study sessions, business conferences, social events like movie nights, formals, trips to Blue Mountain and Montréal. We also have a vibrant intramural program!

Don’t be shy, come on by anytime to 107 Atkinson College!

Email: ncc@yorku.ca
Website: yorku.ca/ncc
Office: 105 Atkinson

New College Clubs

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<tr>
<th>Club Name</th>
<th>Email</th>
<th>Office Location</th>
<th>Website</th>
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<tr>
<td>(AMA) American Marketing Association</td>
<td><a href="mailto:yorku.ama@gmail.com">yorku.ama@gmail.com</a></td>
<td>140H ATK</td>
<td><a href="http://www.yorku.ca/ama">www.yorku.ca/ama</a></td>
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<td>(APAA) Atkinson Professional Accounting Association</td>
<td><a href="mailto:info@yuapaa.com">info@yuapaa.com</a></td>
<td>253 ATK</td>
<td><a href="http://www.yuapaa.com">www.yuapaa.com</a></td>
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<td>112 ATK</td>
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<td>3058 TEL</td>
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The Atkinson Professional Accounting Association (APAA) is a student-run organization that serves to encourage leadership, excellence, and professionalism in Atkinson Accounting students of York University. The association was founded in May 1998 by a group of graduating students for the purposes of promoting Atkinson's Bachelor of Administrative Studies in Accounting (BAS) program, aiding students and soliciting support from University faculty and potential employers.

The best way to describe the growth of the APAA is by a quote from the great author J.R.R. Tolkien where he said as the tale grew so did the telling. Hence, as the number of students enrolled in BAS majoring in accounting grew, so did the vision of APAA. Today, with a membership base of over 300 students, APAA is one of the biggest student-run clubs at York University.

The APAA essentially bridges the gap between employers and students by providing students with opportunities to network with potential employers, such as the Big 5 Accounting Firms. With several recruitment workshops and information sessions held by reputed firms at York through APAA, events such as the annual Certified Accountants (CA) Night and Spring Networking Night at Dave and Busters are great events to network with firms like Grant Thornton, PwC, Deloitte, KPMG and Ernst and Young, all under one roof at the same time. APAA is also proud to collaborate with Certified Management Accountants (CMA) and Certified General Accountants (CGA) to hold several events on campus to promote and educate students about these designations. With York’s very own CGA and CMA ambassadors being a part of the council, APAA is the source to all your Accounting related questions.

In our quest to provide further opportunities to students at New College, APAA has been persistently working to increase the number of unique and diverse events held every year. This year for the first time APAA will be holding the AIM conference at York University. AIM will provide students the opportunity to speak to CA’s working in several industries and hear about what their job requirements are.

To access all these great opportunities or to learn more about the APAA, feel free to visit our website www.yuapaa.com, and like us on Facebook (Atkinson Professional Accounting Association).
The Human Resources Student Association (HRSA) is a student-run organization that is continually striving to promote personal and professional development among all Human Resources Management and business students of York University. Its strategy is to develop, promote, and help students to excel in the professional realm. As a student organization, we strive to facilitate the knowledge of HR among students, faculty, and industry leaders. Our goal is to develop an innovative and open culture within an organic organizational structure that is distinctive and that re-emphasizes the fundamental principles that constitute Human Resources Management.

Our aim is to initiate a strong academic and social network among students and faculty, which will result in an environment that is receptive to sharing ideas and providing support for one another. The HRSA facilitates close interaction among its members of students, industry professionals, faculty, and alumni through a variety of networking, academic, and social events. We also provide students with volunteer opportunities to gain experience in HR, Marketing, and Event Planning.

One of our most exciting networking events is our annual Chocolate Mixer! This signature HRSA event provides students with a unique opportunity to mix and mingle with faculty members and fellow students while enjoying a variety of cakes, cookies, and chocolate! At this event, students are given a chance to learn more about Professors outside of the classroom, receive answers to all of their questions, and meet potential classmates while indulging themselves in our chocolate fountains!

Each year, we also bring in two representatives from the Human Resources Professionals Association (HRPA) to talk about the benefits of becoming a member, the local chapters, and the Certified Human Resources Professional (CHRP) designation. Students can expect to leave this event with a wealth of knowledge about what it takes to become an HR professional and can take advantage of an amazing student membership discount that cannot be found anywhere else. A highly requested event that we always deliver on is our HR Alumni Panel! This is an event where HRSA invites back HR alumni to share their experiences with the students by providing valuable industry insight. A popular feature of this event is that it also provides students with a wonderful opportunity to connect with established industry professionals that were once in our shoes.

Join our association today and let us be a helping hand in your journey to becoming a HR professional!

Visit us at www.hrsayork.com for more information!
Management and Consulting Association

By: Alvina Siddiqui / Relations Coordinator

Imagine high ceilings, long crystal chandeliers, round tables that seat eight, freshly shined shoes and high heels. There are girls and boys dressed to impress with smiles gleaming even more than their shoes. But outshining them all, is you. The night is for you, made possible thanks to you. The event is for you, and for your future. Joining the Management and Consulting Association, (MCA) means a spiffy tie or skirt and two steps forward in your career. MCA is currently planning various formal events in which members will get a chance to whip out their new shoes while talking to industry leaders and the group’s corporate partners. The events are designed to help group members create and establish professional relationships while developing their communication and interpersonal skills. In the past, MCA has hosted numerous professional development workshops and seminars. Executive members get a chance to get their feet wet in various operations, ranging from Finance to Marketing to Human Resources. In addition to helping students create an indispensable resume, MCA creates (excuse the cliche) friendships and memories, leaving you with a taste of nostalgia on the tongue. Alongside corporate professionals, MCA strives to build relationships between the York community, between classmates and like-minded individuals. MCA works throughout the year in planning these events and advancing the operations of the association. Aspiring members who want to learn more and further their involvement are encouraged to visit MCA’s office located in room 140J Atkinson and introduce themselves to the executive team.

http://www.themca.ca
American Marketing Association @ YorkU

By: Valeria Rivera

The American Marketing Association at York University (AMA YorkU) is a professional collegiate chapter of the world’s largest and most comprehensive professional society of marketers. The AMA YorkU acts as a transitional vehicle between the university experience and the marketing industry, providing students with hands-on experience, fantastic networking opportunities, on-campus events, and Toronto chapter access.

Being a part of the AMA YorkU not only helps students on a professional level, but also helps them in an educational way. Participating in the association gives students the opportunity to meet and connect with other students in the program – students who value their degree and want to learn more than what is simply taught in lecture. This allows them to learn from one another and is a great way to build relationships with peers who would be excellent members for group projects. It also helps students begin building their network within the York community.

The AMA YorkU strives to empower its members to further develop leadership, communication, and marketing skills so that students may successfully pursue their career goals.

In the Winter of 2013 you can expect to see the following:
• #MktStudentsTO Part 2: the largest marketing student social in Toronto, in collaboration with the Ryerson Marketing Association; collaborations with York’s SSSK and FAY to put on an extraordinary charity fashion show in support of SickKids
• 'Marketing 101': event designed to give first-year marketing students a taste of the marketing world
• SPARK 2013: a marketing conference for the York community that will bring impressive marketing expert speakers from multiple streams of marketing to give students insight on the many facets of the marketing world, and inform them of what’s really going on in the industry.

The experience of being involved with the AMA YorkU is one that is invaluable and beneficial on so many levels. To find out more about the association, its events, and membership please visit our website at http://www.yorku.ca/ama.
DISCLAIMER:
The views expressed in this publication do not necessarily reflect the views of New College, its founding members or York University.