

# NEW BEAT

<http://www.yorku.ca/newcollege/beat.html>



New College  
welcomes you back  
to YorkU!

**New College**



## My last year at York University & New College

I am the current elect Vice President of Academics for New College Council. This is my second year getting to be a part of Council and my third year over all involving myself with the College, and I have to say, it's been an incredible three years. I have always had a driving passion to volunteer and involve myself within my community and within York. Meeting the people that I have and the people that I will go on to meet is probably the dominating factor that fuels my passion in doing what I do. I enjoy passing on my struggles, experiences, and stories about York as much as I love to hear the experiences of others. If I could offer some words of wisdom on how to cope and handle these next 4, 5, 10, or however many years you need to figure out your life, I would say, don't be afraid to struggle and don't ever feel like you are alone. Whenever there is an obstacle, jump over it, don't sit on it, and let us help you along the way.



**By: Nancy Rostom (Fifth Year, Major: English & Minor: Visual Arts)**

## York International: A Journey That Lasts Forever

I have always imagined myself in a job that requires some traveling so I was extremely excited when I received an e-mail from York International and the School of HRM regarding an opportunity that killed three birds in one stone: expand my knowledge in Human Resources, earn some credits towards my degree, and travel a wonderful city, Berlin. I believe that my experience has been beneficial to both my personal and professional growth. For the first three weeks, we were exposed to the Canadian model of immigrant integration. The information that were presented may seem overwhelming at first but I felt fulfilled and productive because I was learning a lot from every meeting that I was in, both in class lectures and agency visits. Germany was an absolute adventure because it challenged my ability to compare both models as well as plan an itinerary and mini trips with an amazing group of like-minded individuals. Although this was a pilot program, I feel like it has been a wonderful experience that I will never trade anything with and will always be thankful for Professor Jelena Zikic for taking on this initiative. Best summer yet!



**By: Chriscelle Dela Cruz (Fourth Year, BHRM)**

## Upcoming Events

### New Student Move-in Day

September 5, 2015  
Pond Residence

### Parent Orientation (for parents only)

September 5, 2015  
[Click here](#) to register

### Fall Academic Orientation (courses starting in September)

**Date:** September 8, 2015

**Time:** 9:00 am - 5:00 pm

#### Location:

Accolade West 109 for Administrative Studies (BAS and BDEM)  
Accolade West 206 for Human Resources Management and Information Technology (BHRM, BA ITEC and BAS ITEK)

[Register through YU Start](#)

### Homecoming and New College Carnival

September 12, 2015  
12:00 am - 7:00 pm

#### YorkFest

September 28, 2015

## Funding a Start-up

When beginning a startup a common concern is raising capital. The second most frequent reason startups fail is for lack of capital, the first being that founders quit. So how do you as an entrepreneur raise money for your business even before you have a product? Believe it or not there are institutions out there that want to fund you and help you succeed. But the first place you should turn to is yourself. If you're not willing to invest a few thousand dollars into your baby, what makes you think that a person that sees 20 businesses like yours a day will take you seriously?

Personally I have invested \$5000 and counting in my company StockRender.com. The reason that an entrepreneur invests in his/her startup before anyone else can or will is to make an MVP (Minimal Viable Product) which is the basic minimum of what the final product should be able to do. Once an entrepreneur has an MVP he/she can approach investors and ask for funds to improve the product and bring it into distribution. But before approaching an investor, the entrepreneur should look for grants either from government or corporations. At StockRender we have received and will receive \$8000 from the Summer Company and Starter Company programs which we don't have to pay back. StockRender has also received \$24,000 from IBM to use its infrastructure while we expand. Once an entrepreneur has exhausted all other options it is time to consider incubators and professional investors.

Check out my Facebook page:-

[https://www.facebook.com/stockrenderdata?\\_mref=message\\_bubble](https://www.facebook.com/stockrenderdata?_mref=message_bubble)

**By: Mykyta Ponomarenko (Third Year, BAS Management)**

# NEW BEAT

<http://www.yorku.ca/newcollege/beat.html>



New College  
w/ York University



## Faculty Spotlight

I am a contract faculty member who teaches financial accounting courses for the School of Administrative Studies. Teaching has been a long-time passion of mine and I have always loved the University environment so it is fitting that post-secondary education has become part of my career.

For five years, I have worked in Public Accounting, observing accounting students come and go as they pursue their CPA designations. Lecturing at SAS allows me to be part of the foundation of students' careers in accounting, teaching them core concepts which I see being constantly applied in the workplace. For me it is exciting to facilitate students in building the groundwork for successfully completing their degrees and commencing their careers.

My advice for students on the onset of their careers is to be open to learning and improving. Never reach a plateau; strive to soak in as much knowledge as possible from peers and mentors. In addition, it is important to recognize that in today's business world, networking is a key to success so it is important to get out there and talk to as many people as possible! Invest the time in various forms of networking and it will certainly help when you are looking for employment.

**By: Romi-Lee Sevel (CPA, CA)**

## What is a UPD?

The primary role of the Undergraduate Program Director is to facilitate a positive academic experience for undergraduate students in the program. The portfolio of the UPD is wide and diverse. For example, the UPD provides support to the Director in all matters pertaining to the undergraduate program and coordinates with the office of the Dean in all matters pertaining to the undergraduate curriculum. However, most of the UPD's interactions involve students. The UPD participates in student recruitment and retention activities, such as orientation, college events, club events, and graduation exercises. The UPD also works to address a wide variety of student needs and requests pertaining to curriculum, registration, and examinations, among others. As well, the UPD ensures that standards of performance and academic integrity are maintained throughout the undergraduate program. In order to be eligible for the role of Undergraduate Program Director, one needs to be a full-time and tenured faculty member of the program.

**By: Souha R. Ezzedeen (UPD, School of HRM)**

## Alumni: My Life-Changing Experience at York University and New College



How can I summarize my four years at York University and New College? Well, let me try doing it in two words: life changing. As a graduating marketing major of the Bachelor of Administrative Studies Program, I can proudly say that I am walking out of those doors as someone who is ready to take on the real world. And I say this not just because of the incredible classes and remarkable professors in my program, but also because of a plethora of experiences that went beyond the classroom.

Like many others, I was super nervous and insecure coming in as a first year; there was so much to this mammoth of a campus that I didn't even know where to start. But I did know that I wanted something more than just to go to school, go to class, then go home. So I forced myself out of my comfort zone and I sought out to join numerous clubs and participate in different events ranging from the York University Dragon Boat Team, the York Marketing Association, Students Offering Support: York University Chapter, Achieving Professional Excellence Conference, the New Marketing Students Association, New College Orientation Week, York University Career Fair, the Filipino Students Association at York, and numerous business case competitions. And while the number and nature of clubs/events you participate in doesn't really matter, the point is this: your university experience is what you make of it. I wanted to walk out of there as a new and better version of myself, and so I did everything I could to achieve that goal. Thankfully, not only am I graduating with a breadth of work experience, connections, and a digital marketing position waiting for me in September, but I am also walking out with wonderful memories. Truthfully, what I will miss the most out of my four years at York University is not just the classes or the professors, but the many wonderful friends I've met along the way. That, for me, is what made these last four years life changing.

So my advice for students is this: Be brave. Challenge yourself to go beyond your comfort zone. Be open to learn new things and take part in new experiences like student clubs, sports teams, competitions and social events. Most importantly, challenge yourself to reach beyond what you think are your limits. Because it's only when we choose to challenge the ordinary that we can become the extraordinary.

**By: Matthew Sison (BAS Marketing, October 2015)**