



EDA at York University



Established last year, the Entrepreneurship Development Association (EDA) is a professional student association that comprises of a diversified executive team from various departments within York University. Founded by business students our mission is to motivate, assist, and develop the skills of students who have a desire to pursue entrepreneurial ventures. EDA's ultimate goal is to connect students with practitioners and resources through professional events and social dinners.

"A Journey to Entrepreneurship" - 11/28/16

The first event of the academic year served as an introduction to entrepreneurship for students who had an interest in entrepreneurship, and/ or a desire to explore it as a career option. There were two parts to this event: a presentation followed by a networking session. The networking portion gave students the opportunity to interact and connect with practitioners and government representatives. Companies such as Websitebox, LaunchYU, LPi Group, Vaughan Enterprise, Ernst & Young (EY), and Nvest were present. The event lasted for 3 hours and had 100 attendees.

"First step towards the Business Model Canvas" - 10/11/16

The purpose of the second event was to educate, and engage future entrepreneurs as to why a business model canvas is vital and how to develop an effective one. The event consisted of three parts, an information session, followed by a 10 minutes presentation on how to prepare to pitch a business idea in 30 seconds and ended by engaging the audience in a mini pitching competition. The event had over 90 attendees in which 14 presented by pitching their ideas.

"Building the financial blueprint for start-up" - 11/15/16

EDA's third event targeted members who needed financial assistance for their start-ups. Here the audience learned some fundamental financial principles for starting and running a business, as well as where and how to obtain financial resources. The presenters were Peter Albert from EY, Bill Journi from Lavaclip and Kitty Yung from Vaughan Enterprise.

"EDA's Social Dining" - 12/02/16

The social dining was a time to celebrate the hard work that was accomplished by the team throughout the semester, as well as an excellent way to interact with members and enjoy a delicious meal

together.

The events for Winter 2017 are as follows:

Jan. 17: Building a blueprint for start-ups (product development)

Feb. 7: Building a blueprint for start-ups (marketing strategies).

Mar. 7: Mini pitching competition.

For more information, email us at infoeda@yorku.ca or visit us at fb.com/edayorku.

Judy Peters (Alumna, BAS Management), Renata Harton (2nd Year, BBA Schulich)

How Getting Involved Changed Me

My time spent at York University has helped me learn a lot about myself and it has given me a bottomless appreciation for the York community. As a former international student, I genuinely feel that I grew with each step I took making York my home away from home.

For 4 years I lived in residences which was the best part of being an undergraduate student. I can proudly say I was heavily involved in the York University community. I became an active volunteer in many different activities. For instance, I was a part of the YFS elections in the 2015 campaign, I participated in student governance by serving as a Director of Corporate Relations for Lyft, and I engaged in various fundraising initiatives for important social causes, such as the Ontario Romanian Canadian Association. I also helped plan an event for the Undergraduate Psychology Students Association. For two years, I participated in the student council and the residence council. In addition, I served as a Peer Mentor in my last year to help international students acclimate to academic life which was a rewarding experience.

Frosh week was a great experience as well! The people I met during the week became some of my closest friends. In addition to new friendships, I was introduced to York's campus, culture and resources. I recommend that every student visit an advisor and make full use of the resources in the libraries, department buildings, and even classrooms. When I started university, I had aspirations of being a lawyer but much like every froshie, I had doubts and concerns. I can honestly say that I was an active student in all of my classes. I ran group discussions, asked and answered questions. That is why I now have professors I can look to for guidance and support.





As scary as that sounds, they still are humans like us. They were willing to help me with my application to law school, write me letters of recommendation and they even referred me to some of their lawyer friends.

I advise to attend at least one career center workshop before you graduate. Words cannot describe how helpful they were to me. Be open with your dreams, struggles, strengths and weaknesses because there will be someone who will want to help you.

Laura Hasca (Alumna, BA Psychology)

The Human Resources Student Association

The Human Resources Student Association (HRSA) is a student-run organization that is continually striving to promote personal and professional development among all Human Resources Management and business students of York University. Its strategy is to develop, promote and help students to excel in the professional realm.



As a student organization we strive to facilitate the knowledge of HR among students, faculty, and industry leaders. It is a pedestal for leadership development. Our goal is to develop an innovative and open culture within an organic organizational structure that is distinctive and that re-emphasizes the fundamental principles that constitute Human Resources Management.

Our aim is to initiate a strong academic & social network amongst students and faculty which will result in an environment that is receptive to sharing ideas and providing support for one another. The HRSA facilitates close interaction among its members of students, industry professionals, faculty, and alumni through a variety of career and social events. We have concluded all our fall term events and are looking forward to providing students with even better events in the winter term. Of particular note to students is our HR Business Luncheon wherein companies from various HR streams will be on campus to recruit students for summer positions! This event will be held on January 20th 2017. For more information on this event and other winter term events please visit our Facebook page: Human Resources Student Association.

Hope to you see everyone at all our events in the new year!

Julianna Primiani (4th year, BDEM)



UDEM: A New New College Association



This year finally sees the Undergraduates of Disaster and Emergency Management represented to their professors, college, and faculty with UDEM. UDEM hopes to offer Disaster and Emergency Management students at York the opportunity to further their experience through career oriented certifications and training events. Equally as important to us, is offering a variety of social events not only for students within the program, but for anyone interested in disaster and emergency management.

UDEM is fortunate to have students with a broad range of backgrounds. Many have come from an initial career and elected to go back to school Some are first responders or members of our armed forces. Others have a background in administration or science, and are seeking a professional certificate to help them explore new career options via the undergraduate certificate in emergency management. And of course, many students are coming straight from high school excited about this new and emerging field of study.

For the new year, we are starting off by offering IMS 200 on January 14th and 15th. As with all our training events, preference in registration will be given to DEM students, but space permitting, anyone can enroll. Beginning in January, there will also be a monthly disaster movie night hosted by UDEM and Dr. Rozdilsky, a member of the program faculty. We will also be offering IMS 300, EM 200 and a career day offered jointly with DEMSA, the graduate Disaster and Emergency Management student association.

For pub nights, brunches and other events, follow us on Facebook, @UDEMYork or email us at udem york@gmail.com.

We are looking forward to seeing you this semester!

Eric Peters (2nd Year, BDEM)

Upcoming Workshops in 2017

- Jan 26: Internship Information Session (2:45-4pm).
- Feb 1: Toastmasters (2:45-4pm).
- Mar 2: Leveraging Social Media for Career Success (5:30-7pm).
- Mar 8: Importance of Filing a Tax Return and Tax Clinic (2:45-4pm)