



An APAA-rtunity of a Lifetime



This year was the first time I went to the annual AIM Conference, hosted by the Atkinson Professional Accounting Association (APAA) at The Underground, York University. Being an accounting student, I was excited and ambitious to finally be able to attend it. The event is mostly geared towards accounting students, such that there are many speakers from various companies and designations. This event is a great opportunity for those who want to learn about the industry from professionals, and how to end up where they are now.

This year, I had the opportunity to listen to Simone Novik, a Chartered Professional Accountant (CPA) and a manager from Deloitte Forensics, who came to tell us about the CPA designation, how valuable it is to be a CPA and what we as students can do to become one. In a nutshell, the CPA is one of the most prestigious and globally recognized designations in the field of accounting and, to an extent, the field of business in general. Being a CPA allows you to easily work internationally as an accountant and in any global market. Although the path to becoming a CPA may be the most difficult challenge in your life (not an exaggeration), it is quite rewarding, as the average income of a CPA is a little over \$140,000.

In addition to Simone Novik, I had the pleasure of listening to two representatives from Grant Thornton, one of the biggest accounting firms in the world. Their presentation was a short one, as they came to introduce their new interviewing system that many other companies are adopting. Grant Thornton is trying to conduct many interviews at once, by using a system where interviewees are asked questions online and they respond via a webcam. Their responses are recorded and the interviewers make selections based on those recordings. I personally am in favour of this system, as this speeds up the process, as well as making it easier for those who have social anxiety and speech trouble, taking interviews to a whole new comfort level.



The AIM Conference for me was very informative and a completely different and new experience, as I had never been to a professional conference before this one. Without a doubt, I would highly recommend students to become part of APAA next year and take time off to go to this event. Usually this event does happen on a weekday and

may overlap with your classes, as it runs all day (9am to 5pm), but for those majoring in

accounting, it is without a doubt worth missing a class for this event, as you will begin to build up your network and have a chance to meet key people from major companies. There is no doubt that I am going to go again next year, but this time I hope to see you all there with me.

For more information on APAA, the AIM Conference and CPA Ontario at York, visit their Facebook pages listed below.

APAA: @YUAPAA

AIM Conference: @YorkAIMConference

York CPA: Search "York University - CPA Ontario"

Harsh Verma (2nd Year, BAS Accounting)

The Importance of Black History Month

When the topic of February comes up, common themes include Valentine's Day, reading week, midterms, New Year's resolution failures and Black History Month. The idea of BHM is to celebrate the accomplishments and contributions of black people from all across the globe. This is a time to reflect on the stories and experiences of those who paved the way for us. The celebration can be felt nationally and worldwide as many organizations, cities, and countries host events that educate citizens on the rich culture, and memorable figures of African history.

Some notable black Canadian historical figures include Mary Ann Shadd, the first woman publisher in North America, William Hall, the first black Canadian sailor, Elijah McCoy, the inventor of the McCoy Lubricator, a device that oils machinery while it's working, and Reverend Addie Aylestock, who was the first ordained black woman minister in Canada. These are just four of the hundreds of black pioneers in Canadian history.

Black History Month raises awareness for other cultural and historical moments around the world. I mean, after all, Canada's historical recipe has a cup of French, two cups of British, a table spoon of First nations and a few sprinkles of Irish and Scottish. Even if you don't view yourself as Canadian, find out about your background, do some research and educate yourself on where you come from and who came before you.

Here are the names of a few black Canadian celebrities; Donovan Bailey (Track & Field Olympian), Fefe Dobson (Singer/Songwriter), Aubrey Graham (Rapper/Actor), and Andrewiggins (Professional Basketball Player).

Robel Adugna (2nd Year, BAS Management)





The Raptors Are No Longer Extinct



Remember a time when the basketball world in Toronto was consumed by nothing but darkness? Still don't remember? I have three words for you: Primo, Pasta and Sauce. Oh such were dark times, dark times indeed. But much like every story, a hero emerged, working to shed light on our darkness and end our long, long night. Seriously though, Masai Ujiri makes a strong case to be our true Six God (Sorry Aubrey). From the infamous Rudy Gay trade, and a number of small yet precisely productive acquisitions, the sky has truly been the limit. With continuous growth and an absurd amount of depth, this really good team, still flirts with becoming a great team.

Once a valuable trade piece, Kyle Lowry has emerged as one of the most elite point guards in NBA, with a ballsy demeanor and unlimited grit on every possession he plays. DeMar DeRozan on the other hand, has proven to be one of the premier scoring threats in the league. Together, this bro-mance makes for a deadly backcourt, helping carry the team to three straight playoff appearances and division titles.



With our back court leading the fleet, even with the exits of Lou Williams and Bizmack Biyombo, Ujiri's patience has paid off. The acquisitions of Demarre Carroll and Cory Joseph have shown to work in harmony with Coach Casey's system, as well as the emergence of young studs Lucas Noguera and Norman Powell. With T-Ross channeling his inner J.R Smith, and Patterson providing a spark off the 2nd unit, seriously, the depth is insane.

With the best offense in the league along with all those defensive players, what's wrong? Why can't we get over the hump? LeBron. Freaking. James.

How do we beat LeBron? Well that Durant plan didn't go so well so let's look at this realistically. LeBron's greatest weapons now seem to be his deadly shooting cast. Defensively, the Raptors hold an edge in guarding the wing, but an interior presence is a void we've yet to fill since the departure of one dinosaur to South Beach.

Since the emergence of our backcourt, it has been evident that a third musketeer is needed to get

over the hump. Here are three primary candidates: Paul Millsap, Brook Lopez, and Demarcus Cousins.

Millsap has shown his growth at both ends, and provides that much needed threat at the power forward position. Lopez has been an underrated center for years now, sadly trapped in Brooklyn. With a newly added three-point shot to his arsenal, he may provide that post presence the team needs. Lopez is talented all around, but his rebounding abilities have yet to reach full potential. And lastly, Demarcus Cousins. A household name among big men. A centre who can truly do it all on both ends and then some. Seeing as if the Demarcus' dream of finding success in Sacramento is now a fantasy, the Raptors can literally go all in. It wouldn't be cheap. A package including Jonas, Ross, and Siakam could do the trick. The Raptors may lose some depth off their bench, but receiving a 2nd sniper such as Omar Cassipi or Aaron Afflalo in the deal isn't the worst thing in the world.

Masai certainly doesn't have to swing for the fences just yet. Other cheaper options include; Andrew Bogut, Taj Gibson, Terrence Jones, or Greg Monroe.

For a team overlooked by analysts time and time again, the Raptors have finished top 5 in the league for the past four seasons. Patience will prove to be a virtue.

Haris Ganeshwarran (2nd Year, BAS Marketing)

Leveraging Social Media for Career Success

On March 2, 2017 from 5:30-7:00pm, Social Media Strategist Lina Duque will be in the Harry Crowe Room to educate us on how we can build a high-powered network on Twitter and define our personal brand. To register, visit <http://www.yorku.ca/newcol/forms/view.php?id=92> and for more questions, email newcol@yorku.ca.

Eagles of the Month

February's Eagles of the months are **Dominic Ong** and **Daria Glushkova**. Dom orchestrated a wonderful trip to Blue Mountain filled with skiing, partying and late night adventures. Daria on the other hand executed a rock climbing trip for New College's Frost Week which exceeded all expectations. If you weren't able to attend either of these events, don't worry because our Social team will have you covered. Stay tuned!

Robel Adugna (2nd Year, BAS Management)

