From Froshie to Council

Being a first year student, I did New College Frosh 2014 which helped me make connections and left an eagerness in me to be more involved. I probably would not have been elected for the position of Vice President Finance if I had not taken part in Frosh Week. I applied for the Secretary position in January, but unfortunately did not get it. But my self-confidence did not allow me to stop trying. I ran for the position of Vice President Finance in April and I landed the position. As a first year student, it is a real honour to be part of the Executive team on Council. I plan to utilize our budget economically to achieve the maximum potential from our minimal resources. I love the New College community and want to help students feel like they belong here at New College. I hope to gain valuable experience from this position and use this opportunity as a stepping stone into the real world.

By: Tashwiq Khan (Vice President Finance, New College Council 2015-2016)

How university students can overcome the “experience paradox”

We’ve all heard the paradox that you can’t get a job without experience, but you can’t get experience without a job. As an aspiring marketing professional, it’s something that has been on my mind ever since I realized I wanted a career in business. While this paradox may be a barrier to landing a job I want upon graduation, it’s definitely not impossible to overcome. In fact, lot of my friends and peers ask me if I think they should get a job, volunteer, join a student organization, etc., while they’re in school and my answer is always yes.

Gaining experience during one’s studies is essential. Whether it’s working part-time, doing a summer internship, or even volunteering with a student organization, I believe that experiential learning is the greatest supplement to a university education, and of course, it’s the optimal solution to the “how do you get experience without experience” dilemma. This is why finding a part-time job was one of the first things I did when I began my studies at York University. A work study job at York is especially beneficial, as the hours are flexible around my school schedule and the work is meaningful. More specifically, the only people competing for these jobs are students, most of whom do not have extensive experience. Working while studying has not only provided me with income, it has provided practical experience - experience I won’t get in a classroom. Luckily, my amazing bosses and coworkers at the York University Career Centre supported me by providing invaluable opportunities to develop and grow. Not only did I get to work on challenging web initiatives, I had the flexibility to work on a wide variety of projects related to my field, such as creating campus-wide TV advertisements and communications planning.

Prior to York University, I started my own company, Spawn Solutions, a digital and print marketing solutions provider for small businesses. Something else I did to gain experience is to participate in student organizations. This past year, I held executive roles on Enactus York, where I helped run a project for high school students to develop social entrepreneurship skills, the Human Resources Student Association, where I developed a new website and managed all communications, and the New Marketing Students Association where I helped organize an Inspire event. I also volunteered as a Peer Mentor and Orientation Leader, and was elected to my student government. This coming year, I have continued my involvement with the York Marketing Association, the Human Resources Student Association, student council, peer mentorship, and orientation. I am currently working at Deloitte, one of Canada’s best employers, as a Digital Marketing Summer Student. Along with my extracurricular experience, I hope that by gaining new knowledge, honing my skills, and applying what I’ve learned this summer and onwards will help me develop, grow, and overcome the experience paradox.

By: Daniel Audisho (Third Year, BAS Marketing)
Faculty Spotlight

Since 2006, I have been a Contract Faculty member teaching at the School of Human Resource Management. Teaching has always been a long life passion of mine. I am inspired to see the level of commitment by students in the classroom. I have worked in a variety of industries from financial services, to pharmaceuticals health care, and education. Teaching enables me to share with students the link between the concepts and theories of human resources to practical application through experienced based stories. Teaching is a two-way learning process. Students learn in the classroom as well as I learn from the students. Some advice for students moving into the workforce; learn as much as you can about the organization prior to going into the interview. Once you are employed, take the opportunity to learn as much as you can through on the job training to various training courses offered by the organization. Never stop learning!

By: Linda Love (Contract Faculty, SHRM)

YU Trivia Questions

1. How many undergraduate programs does York University offer?
2. What is the operating budget for York University?
3. Before being recognized as the "Lions" what were York's sporting teams known as?
4. Approximately, how many cups of coffee are sold every day on the Keele Campus?
5. Which building at York University was voted as being on the Keele Campus?

By: Vikul Malhotra (First Year, BAS Accounting)

*Answers to be provided in the July issue

Message from the New Beat Editor

I made the right choice by coming to York University in Fall 2013. The first thing I ensured I did was go to Frosh Week which was by far the best decision I’ve ever made. I was welcomed to New College by the best Frosh Bosses, Directors, Council Members and O-Chairs. I remember how nervous I was on the first day at Frosh continuously thinking what if I don’t make any friends but within the first three days at Frosh, I had known and bonded with more than half of the students. After Frosh Week, I made sure to go to the Lounge whenever I wasn’t busy and ended up spending the majority of my time at Atkinson when I didn’t have any classes. I played on many Intramural Sports Teams at New College, became a Class- room Reporter, was selected to go to LeaderShape and had the opportunity to serve as Vice President of Academics on New Col- lege Council for the year 2014-2015. I had an incredible year on Council running the New Beat Newsletter and constantly communicating with Clubs and Alumni. I’m so glad to have got the chance to still be on the New Beat Team as I believe that every time an individual writes an article for the Newsletter they are not only creating a name for themselves but inspiring the readers to get involved in the community too! Four years are going to go by in a blink of an eye. This Is Your Time - Make sure you get in- volved today. If you need any help with anything please don’t be shy and come over to the Office of The Master, Room 140, Atkin- son Blvd and let’s build a community together!

Alumni: My time here at New College

A day doesn’t go by when I don’t think of all the experiences I’ve had at York University. When I entered University, I was a boy, who really had no sense of what to expect. But I remember the first day of Frosh when my father dropped me off, and that memory goes hand in hand with my last day at York as a Frosh Director. The growth that I had as a person would have not been possible without New College. The community provides you with so many events, connections, academic help, that you never think about it, until you have left it all behind. I knew that whenever I stopped by at the Lounge, that someone would help, and that is what New College is about. Helping each other. It is important to be part of the York Community, I am blessed with so many wonderful memories, from playing soccer with New College, studying for exams until 4am, going out with friends, laughing so hard that tears are shed. None of this would be possible without New College. From an academic perspective, the professors that share their knowledge with you along the way are all very experienced. They will tell you how it is, and that is something very valuable, you won’t learn just what the book says, but also how to apply it. I am currently working for a marketing company, and applying my knowledge which I learned at York, to the real world. And I am applying everything I learned from New College, to my life.

By: Elia Palagashvili (BAS Marketing, June 2014)